

"In pursuance of national development"

Nigeria In Diasporas Organisation Europe AGM/Election & Annual Economic Development Summit. ROME 2022.

BUSINESS/INVESTMENT CONFERENCE:

Diaspora Direct Investment and Engagement towards Homeland Development.

PARTNERSHIP/ SPONSORSHIP INVITATION

The way forward for nation building to harness the diaspora skills and embark on direct investment towards homeland development. Be part of it, this is the time. The nation – Nigeria needs all of us.

We are inviting entrepreneurs, investors, producers, promoters, financial institutions and exporters from Nigeria and Diaspora to be part of unique experience on "our DIRECT INVESTMENT". To promote HOMELAND DEVELOPMENT.

Date of Conference: 10th - 14th November 2022

Location: ROME, ITALY

The Nigerians Diaspora European Conference ITALY 2022 - "DIASPORA DIRECT INVESTMENT" which consists of Opening and Plenary Sessions, Presentations, Face-to-Face Business Meetings and Exhibitions.

Conference Speakers

Some proposed international speakers already pencilled down to speak on areas such as Diaspora Remittance, Diaspora Investment, and Diaspora Partnership include:

- Representatives of European and Nigerian Chambers of Commerce
- Representatives of Governments officials and Agencies
- International Business Leaders & Entrepreneurs

This autumn event which will be attended by the cream of the communities in the UK, Europe, America, Asia and Nigeria will put your business in the spotlight with a legion of prospective customers who are expected to beckon on you sooner than later.

Conference Participation

- Conference Participation NIDOE members free
- Conference Participation Others €90
- Gala Night /Dinner €50
- Gala Night /Dinner VIP Tables €70 EUR

Gala Night /Dinner Table Branding - €150 (per table)

Incorporated In England under the Companies Act 1985- Registration no: 4465577

23 September, 2022

SECRETARIAT

Nigeria House 9, Northumberland Avenue London WC2N 5BX United Kingdom Email: Secretariat@nidoeurope.org Website: www.nidoeurope.org

BOARD OF TRUSTEES:-

Executive members: Central Executive Council:-Chairman -Dr. Bashir Obasekola Vice-Chairman -Mr. Issa Abdullahi **General Secretary** Barr.(Mrs.) Georgian Opara PRO/Dep. Gen.Sec.-Mr. Fidel O. Wilson Finance Officer -Mr. Rex Essenowo Treasurer -Apostle Helen-Ruth Dorkenoo Welfare & Social Officer-Mr. Godson Azu Liaison Officer (EU,etc) -Dr.(Mrs.) Monica Emmanuel IT Officer -Mrs. Laura Ikeobi **Officers without portfolio:** Mr. Christopher Okuonghae Mr. Adeyemi Aderemi **Non-Executive members: Chapter-Chairpersons:-**

Austria Azerbaijan **Belgium-Luxemburg** France Georgia Germany Greece Hungary Ireland Italy Netherlands Portugal Russia Slovakia Spain Sweden Switzerland-Liechtenstein Turkev Ukraine **UK North UK South**



"In pursuance of national development"

How can you get involved?

Sponsoring:

Presenting your institution as a Sponsor of the Summit will enable you benefit from the numerous branding collateral/assets that we have established to ensure you have an increased visibility during the conference.

Exhibiting:

As an Exhibitor, you are open to the deluge of visitors during the 4-day conference and are able to search for prospective partners' **on-the-spot** at your individually designed stand at the exhibition fair which is focused towards maximizing the opportunities for all exhibitors to interact with and influence visiting Investors and trade professionals.

B2B:

There is an opportunity and an ideal platform for business matchmaking to meet the people who really matter to you and your business. You will showcase your products and services directly to multiplicator's of millions of Diasporas and your most important potential clients as well as reinforce your commitment to the market and to your existing contacts, thereby enabling a synergy of sectoral networks between Businesses and the

Diaspora fellowship:

The event will provide a huge platform to fellowship for knowledge sharing, business networking for conference participants as we reveal spirit of oneness as a country and tap into the immense available talents and contributions of the Diaspora community.

The Nigerian Diaspora Conference (NDC) 2021 has been designed with a format that enables registered delegates identify partnering opportunities and pre-arrange private one-on-one meetings with representatives of registered firms or participants hence selecting the most suitable potential partners.

Diaspora Exhibition:

During the sessions, there will be an accompanying specialized Diaspora exhibition. The goal of this exhibition is to showcase many innovative Diaspora Initiatives that can grow your business exponentially and help awaken Diaspora business community's interest in your products and vice-visa. Your participation in the exhibition will also expose you as a Diaspora to the many commercial opportunities that do exist in Nigeria.



"In pursuance of national development"

SPONSORSHIP CATEGORIES:

DIAMOND - €10,000 EUR.

- **PLATINUM -** €5,000
- **GOLD** €3,500 EUR
- **SILVER -** €2,000 EUR

BRONZE - €1,000 EUR

PARTNER - €750 EUR

SUPPORTER 500 EUR

EXHIBITION STAND - €500 EUR (2m x 2m Stand)

DIAMOND - €10,000

- Official Conference Partner
- Opportunity to air a video/documentary/commercial (A total of 10 minutes every day of the conference)
- Access to Database,
- Speaking Opportunity
- Full page advert in Conference program and brochure
- Branding in Event materials
- Signage on podium
- Logo on Conference materials
- Opportunity to host NIDO Continental Executive members
- Brand display on event website
- 9m x 2m Exhibition stand

PLATINUM - €5,000

- Official Conference Partner
- A total of 5 minutes video/commercials every day of the conference
- Access to Database
- Speaking Opportunity
- Full page advert in Conference program and brochure



"In pursuance of national development"

- Branding in Event materials
- Signage on podium
- Logo on Conference materials
- Opportunity to host NIDO Continental Executive members
- Brand display on event website
- 6m x 2m Exhibition stand
- Pioneer Partner for Diaspora remittance

GOLD - €3,500 EUR

- Access to Database
- A total of 3 minutes video/commercials every day of the conference
- Speaking opportunity
- Full page advert in conference program and brochure
- Signage on podium
- Branding in Event materials
- Logo on Conference materials
- Opportunity to host NIDO Euro Executive members
- Brand display on event website
- 6m x 2m Exhibition stand
- Pioneer Partner for Diaspora remittance

SILVER - €2,000 EUR

- Speaking Opportunity at Dinner
- A total of 2 minutes video/commercials every day of the conference
- Full page advert in conference program and brochure
- Branding in Event materials
- Brand display on event website
- 3m x 2m Exhibition stand



"In pursuance of national development"

BRONZE - €1,000

- Full Page advert in conference program and brochure
- Branding in Event materials
- Brand display on event website
- 3m x 2m Exhibition stand

PARTNER - €850 EUR

- Full page advert in conference program and brochure
- Brand display on event website
- 3m x 2m Exhibition stand

SUPPORTER - €700 EUR

Half Page Advert in conference program and brochure

Brand display on event website

2m x 2m Exhibition stand - €300 EUR

CONTACTS FOR SPONSORSHIP AND INFORMATION:

We look forward to collaborating and partnering with you in areas of common interest, and do not hesitate to contact us at - Email: georgeomo@icloud.com Email: chair@nidouksouth.org. Email: generalsecretary@nidoeurope.org or Tel. +447713172239, Tel. +447986247720, Tel. +447971782892.

Yours faithfully

Barr. (Mrs.) G. Opara Continental General Secretary Tel.+44 7971782892 Email: generalsecretary@nidoeurope.org

Dr B.O. Obasekola Continental Chairman Tel.+7 916 1189435 Email: <u>chair@nidoeurope.org</u>